

Privacy Policy

Last Updated: 11/19/2024

Preserve Rhode Island ("we", "our", "us") uses cookies and similar technologies to improve the user experience on our website, www.preserveri.org (the "Site"). This Privacy Policy explains what forms of data we collect and how that data is used/distributed.

By using our Site, you consent to our use of your data as set forth in this Privacy Policy. If you do not agree with this policy, please refrain from using our Site.

What Forms of Data Do You Collect?

We only collect limited data for analysis purposes. We can determine general location (city/town) of a user, as well as their form of device (mobile/desktop). We also collect data based off webpages visited (within www.preserveri.org) and the duration of each page visit. Any personally identifiable information (such as name, date-of-birth, etc.) must be voluntarily disclosed by a user (e.g., when making an online donation).

What Do You Do with Collected Data?

We use user data for communications analysis to optimize our website. Data is only currently shared with our website builder (currently Wix), though we retain the right to share non-personally identifiable information with trusted, vetted consultants we contract with.

Changes to this Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in technology, legal requirements, or our practices. Any changes will be posted on this page, and we will update the "Last Updated" date at the top of the policy. We encourage you to review this policy periodically to stay informed about how we use cookies.

Contact Us

If you have any questions about this Privacy Policy, please contact us at staff@preserveri.org